



## **Galaxy Entertainment Group Introduces Galaxy International Convention Center and Galaxy Arena – Asia’s Ultimate Integrated Resort & MICE Destination in Macau –**

**Osaka, 23 October 2019** – Galaxy Entertainment Group (GEG), Macau’s leading integrated resort, hospitality and entertainment group, officially introduced Galaxy International Convention Center (GICC) and Galaxy Arena.

Galaxy International Convention Center, together with spectacular events venue Galaxy Arena, is set to establish Asia’s most iconic and advanced integrated MICE destination when it opens in Macau in the first half of 2021.

Dr. Lui Che Woo, *GBM, MBE, JP, LLD, DSSc, DBA*, Chairman of Galaxy Entertainment Group, said, “We are honored to introduce state of the art MICE and Arena facilities to attract new visitors and complement the Macau Government’s vision of diversifying the economy and developing Macau into a World Center of Tourism and Leisure.”

Creatively designed for bespoke meetings, incentives, conferences and exhibitions, this ultimate integrated resort and MICE destination is the latest addition to Galaxy Entertainment Group’s ever-expanding integrated resort precinct in Macau, which will set a new standard for Macau, while supporting the city’s vision of becoming a ‘World Center of Tourism and Leisure’.

### **Macau as An Ideal Destination**

Macau is a uniquely attractive destination for domestic and international MICE organizers.

The UNESCO World Heritage Site with more than 20 historical locations has a rich cultural heritage for visitors to explore; and is also a food lovers’ paradise designated as a UNESCO city of gastronomy.

Benefiting from favorable Macau SAR policies encouraging MICE events and advanced infrastructure development, Macau now has an unprecedented opportunity to develop its MICE industry.

### **Transportation and Advanced Infrastructure**

Most notable among vastly-improved transportation links is the newly-opened Hong Kong-Zhuhai-Macau Bridge. The world’s longest sea-crossing dramatically enhances Macau’s connectivity with the region’s Greater Bay Area. ‘The age of the bridge’ heralds a new era for placing Macau on the world’s MICE industry map.

Macau is also seamlessly connected by direct flights to major cities in Greater China and over 200 cities worldwide via 3 major international airports, including Macau International Airport, Hong Kong International Airport and Zhuhai International Airport with over 94 million passengers and approximately 600,000 aircrafts movements in 2018.



### **Integrated Resort and MICE Destination**

Galaxy International Convention Center connects seamlessly with multiple award-winning integrated resort Galaxy Macau™, with Macau's largest collection of luxury hotel brands under one roof – The Ritz-Carlton, Macau, Banyan Tree Macau, JW Marriott Hotel Macau, Hotel Okura Macau, Galaxy Hotel™ and Broadway Hotel.

Poised to open a new chapter for MICE tourism, guests also enjoy easy access to 1.1 million m<sup>2</sup> of unique entertainment, shopping and leisure attractions. These include 120 dining options at Galaxy Macau, some of which have been garnered such prestigious accolades as the Michelin Stars, and Broadway Food Street at Broadway Macau™ which is just a link bridge away from Galaxy Macau.

Blending business and leisure, GICC also provides guests easy access to The Grand Resort Deck, a unique rooftop 'tropical beach' experience with the world's longest Skytop Aquatic Adventure Rapids and a 150-meter beach front Wave Pool with white sand beach. Leisure attractions extend to The Promenade Shops of 200 international brands, a 3D Cineplex with state-of-art 4K laser experience, and award-winning spas.

### **Best in Class Facility, Functionality and Technology**

Galaxy International Convention Center, Asia's most iconic and advanced MICE destination – a world class event venue with a total MICE space of 40,000m<sup>2</sup>, features breathtaking design, advanced facilities and is equipped with immersive technology, state-of-the-art audio-visual and lighting, latest communication system, and flexible event space catering to multiple configurations and set-ups.

GICC introduces many world class features including a 10,000m<sup>2</sup> pillar-less **Exhibition Hall** for trade shows; an **Auditorium** seating 650 guests for keynote sessions, ceremonies, performances and product launches; a **Banquet Hall** seating 2,400 guests; a 4,000m<sup>2</sup> **Conference Hall** consisting of 3 partitionable spaces; a **Ballroom** catering for over 1,000 guests; a diverse selection of dining options and a **luxury lifestyle hotel** with over 700 rooms.

Additionally, the 16,000-seat **Galaxy Arena** is set to become Macau's ultimate integrated entertainment venue for world-tour concerts and spectacular large-scale sporting events.

### **Bespoke Experience, Excellence in Execution**

Opening a new chapter for event organizers, Galaxy International Convention Center is dedicated to deliver guests unparalleled event planning and execution experience.

A talented EVENT STUDIO team of highly creative and innovative event professionals collaborate with event planners to ensure their vision is delivered with 'World Class, Asian Heart' service, from venue selection, theme and décor to entertainment and visual and lighting effects.

In the run-up to opening, Galaxy International Convention Center is being unveiled at MICE trade shows starting from IBTM China in Beijing (August 28-29) – with more exciting progress charted at upcoming expos including IT & CM Asia (Bangkok, September 24-26), ITB Asia (Singapore, October 16-18), Tourism Expo (Osaka, October 24-27) and IBTM World (Barcelona, November 19-21).



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### **About Galaxy International Convention Center (GICC) and Galaxy Arena**

Opening in the first half of 2021 in Macau, Galaxy International Convention Center (GICC) is a new world class event facility developed by Galaxy Entertainment Group. GICC extends the group's ever-expanding integrated resort precinct Galaxy Resorts (Macau), creating Asia's ultimate integrated Resort & MICE destination – and supporting Macau's vision of becoming a 'World Center of Tourism and Leisure'.

As Asia's most iconic and advanced MICE destination, Galaxy International Convention Center (GICC) is a world class event venue with a total MICE space of 40,000m<sup>2</sup> for meetings, incentives, conferences and exhibitions. Additionally, the 16,000-seat Galaxy Arena is set to become Macau's ultimate integrated entertainment venue for world-tour concerts and spectacular large-scale sporting events.

For more information, please visit: [www.galaxyicc.com](http://www.galaxyicc.com)

**Photo Captions:**



**Photo Caption:** Galaxy International Convention Center - Asia's Most Iconic and Advanced MICE Destination located in Macau, with a breathtaking design, advanced technology, and flexible event space catering to multiple configurations and set-ups.



**Photo Caption:** Galaxy Arena - The Ultimate Integrated Entertainment Experience, one of Asia's largest venues located in Macau, with a 16,000-seat capacity, where spectacular events come to life.



**Photo Caption:** Galaxy International Convention Center – Exhibition & Convention Hall, 10,000m<sup>2</sup> pillar-less space to accommodate up to 7,000 delegates, which is fully flexible for events of any scale.



## **About Galaxy Entertainment Group (HKEx stock code: 27)**

Galaxy Entertainment Group (“GEG” or the “Group”) is one of the world’s leading resorts, hospitality and gaming companies. It primarily develops and operates a large portfolio of integrated resort, retail, dining, hotel and gaming facilities in Macau. The Group is listed on the Hong Kong Stock Exchange and is a constituent stock of the Hang Seng Index.

GEG is one of the three original concessionaires in Macau with a successful track record of delivering innovative, spectacular and award-winning properties, products and services, underpinned by a “World Class, Asian Heart” service philosophy that has enabled it to consistently outperform the market in Macau.

GEG operates three flagship destinations in Macau: on Cotai, Galaxy Macau™, one of the world’s largest integrated destination resorts, and the adjoining Broadway Macau™, a unique landmark entertainment and food street destination; and on the Peninsula, StarWorld Macau, an award-winning premium property.

The Group has the largest undeveloped landbank of any concessionaire in Macau. When The Next Chapter of its Cotai development is completed, GEG’s resorts footprint on Cotai will double to more than 2 million square meters, making the resorts, entertainment and MICE precinct one of the largest and most diverse integrated destinations in the world. GEG is also planning to develop a world class, lifestyle leisure resort on a 2.7 square kilometre land parcel on Hengqin adjacent to Macau. This resort will complement GEG’s offerings in Macau, and at the same time differentiate it from its peers while supporting Macau in its vision of becoming a World Centre of Tourism and Leisure.

In July 2015, GEG made a strategic investment in Société Anonyme des Bains de Mer et du Cercle des Etrangers à Monaco (“Monte-Carlo SBM”), a world-renowned owner and operator of iconic luxury hotels and resorts in the Principality of Monaco. GEG continues to explore a range of international development opportunities with Monte-Carlo SBM, including in Japan.

GEG is committed to delivering world-class unique experiences to its guests and building a sustainable future for the communities in which it operates.

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